PTO/BB/21 (09-04) Application Number 10/823,386 **TRANSMITTAL** Filing Date April 12, 2004 **FORM** First Named Inventor Johnson, William J. Art Unit 3661 **Examiner Name** (to be used for all correspondence after initial filing) Attorney Docket Number 022273-000400US Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC  $\boxtimes$ Fee Transmittal Form Drawing(s) Appeal Communication to Board Fee Attached Licensing-related Papers of Appeals and Interferences Appeal Communication to TC X Amendment/Reply Petition (Appeal Notice, Brief, Reply Brief) Petition to Convert to a After Final Proprietary Information **Provisional Application** Power of Attorney, Revocation Affidavits/declaration(s) Status Letter Change of Correspondence Address Other Enclosure(s) (please identify **Extension of Time Request** Terminal Disclaimer below): Return Postcard **Express Abandonment Request** Request for Refund Information Disclosure Statement CD, Number of CD(s) Landscape Table on CD The Commissioner is authorized to charge any additional fees to Deposit Remarks Certified Copy of Priority Account 20-1430. Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Townsend and Townsend and Crew LLP Signature Printed name

## CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. Signature Typed or printed name Julie Fidiburger Date April 19, 2005

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<b>Application Type</b>		Fee (\$)			Fee (\$)		Fee (\$)		Fees Pai	d (\$)
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Design	200	100		100	50	130	65			
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**PATENT** 

Attorney Docket No.: 022273-000400US

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

9/19/0

TOWNSEND and TOWNSEND and CREW LLP

Ву:\_\_

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

William J. Johnson

Application No.: 10/823,386

Filed: April 12, 2004

For: SYSTEM AND METHOD FOR PROACTIVE CONTENT DELIVERY BY SITUATIONAL LOCATION

 $\Box$ 

Customer No.: 20350

Confirmation No. 3386

Examiner:

Marc McDieunel

Technology Center/Art Unit: 3661

**AMENDMENT** 

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed 01/28/2005, please enter the following amendments and remarks:

Amendments to the Abstract begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 17 of this paper.

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